



2027 Welcome Guide & Business Directory

Top 10 Reasons to Advertise in the Welcome Guide & Business Directory!

1. The Welcome Guide is a valuable source of newcomer, relocation and visitor information, published annually with a readership of over 45,000. A full color, free publication, the guide features over 190 pages of real estate and newcomer information, attractions, shopping, dining, sports and recreation, healthcare, education, business and industry, along with a membership directory listing all Chamber members alphabetically and categorically. The guide is also available in digital format on the Chamber website stuartmartinchamber.org.
2. The Welcome Guide is distributed to more than 300 locations including real estate and other professional offices, banks, attorneys, mortgage and insurance companies, country clubs, rental communities, homeowners associations and marinas.
3. The Welcome Guide can be picked up at tourist attractions such as the Elliott Museum, House of Refuge, Children's Museum and Florida Oceanographic Center.
4. The Welcome Guide is hand delivered to over 1,000 Chamber members during Operation Thank You in November.
5. The Welcome Guide is distributed to all Martin County hotels and other accommodations.
6. The Welcome Guide is available at hair salons and spas, auto dealerships and repair shops, restaurants and all advertisers' locations.
7. The Welcome Guide is distributed to physician and dentist offices, hospitals, assisted living facilities and other medical-related businesses with waiting areas.
8. The Welcome Guide is distributed at all Chamber monthly events and trade shows presented during the year.
9. The Welcome Guide is mailed to potential new businesses looking to open or relocate to Martin County, and is also distributed by the Business Development Board to entice corporations to call Martin County home.
10. The Welcome Guide is direct mailed at no charge to visitors and potential new residents inquiring about Martin County. It is also available for pick up at the Stuart/Martin County Chamber of Commerce office.

DON'T MISS THIS VALUABLE MARKETING OPPORTUNITY!

PUBLICATION PRODUCTION DEADLINES

Space Closing Date: **August 3, 2026**

Material Deadline: **August 28, 2026**

Distribution: **November 2026**

CALL FOR PRICING INFORMATION

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