



STUART/MARTIN COUNTY CHAMBER OF COMMERCE

Top 10 Reasons to advertise in the Welcome Guide & Business Directory!

1. The Welcome Guide is a valuable source of newcomer, relocation and visitor information, published annually with a readership of over 40,000. A full color, free publication, the guide features over 140 pages of real estate and newcomer information, attractions, shopping, dining, sports and recreation, healthcare, education, business and industry, along with a membership directory listing all Chamber members alphabetically and categorically. The guide is also available in digital format on the Chamber website stuartmartinchamber.org.
2. The Welcome Guide is distributed to more than 300 locations including real estate and other professional offices, banks, attorneys, mortgage and insurance companies, country clubs, rental communities, homeowners associations and marinas.
3. The Welcome Guide can be picked up at tourist attractions such as the Elliott Museum, House of Refuge, Children's Museum and Florida Oceanographic Center.
4. The Welcome Guide is hand delivered to over 1,000 Chamber members during Operation Thank You in November.
5. The Welcome Guide is distributed to all Martin County hotels and other accommodations.
6. The Welcome Guide is available at hair salons and spas, auto dealerships and repair shops, restaurants and all advertisers' locations.
7. The Welcome Guide is distributed to physician and dentist offices, hospitals, assisted living facilities and other medical-related businesses with waiting areas.
8. The Welcome Guide is distributed at all Chamber monthly events and trade shows presented during the year.
9. The Welcome Guide is mailed to potential new businesses looking to open or relocate to Martin County, and is also distributed by the Business Development Board to entice corporations to call Martin County home.
10. The Welcome Guide is direct mailed at no charge to visitors and potential new residents inquiring about Martin County. It is also available for pick up at the Stuart/Martin County Chamber of Commerce office.

Yes, I would like to advertise in the Welcome Guide.

I am interested in advertising. Contact me with more information.

I am a current Welcome Guide advertiser. I would like to renew my ad. Contact me for changes.

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

COMPANY REPRESENTATIVE: _____

E-MAIL: _____

For more information contact Sue Hedgepeth (772) 287-1088, ext. 104 or sueh@stuartmartinchamber.org
Fax completed form to: (772) 220-3437 or mail to: 1650 S. Kanner Highway, Stuart, FL 34997



2025 Welcome Guide & Business Directory Advertising Rates

As the official publication of the Stuart/Martin County Chamber of Commerce, The *Welcome Guide & Business Directory* is published as a tool to help promote economic growth and improve the quality of life in all of Martin County.

The *Welcome Guide & Business Directory* provides useful information to familiarize residents, visitors and businesses with all Martin County has to offer, including an alphabetical and categorical list of the entire Chamber business membership.

The *Welcome Guide & Business Directory*, with a readership of over 40,000, is available at the Chamber office and hundreds of area locations including hotels, country clubs, banks, salons, restaurants, real estate, physician and professional offices, tourist attractions and more!

PLACE YOUR ORDER NOW...Closing Date is August 1, 2024

ADVERTISING RATE SCHEDULE:

| Ad Size | Cost | Discount* | |
|-----------|---------|-----------|---------------------------------------|
| Full Page | \$2,695 | \$2,140 | Back Cover\$3,900 |
| 2/3 Page | \$2,235 | \$1,800 | Inside Front Cover \$3,350 |
| 1/2 Page | \$1,885 | \$1,560 | Inside Back Cover\$3,000 |
| 1/3 Page | \$1,275 | \$1,100 | Page 1\$3,350 |
| 1/6 Page | \$ 775 | \$ 700 | Pages 2-4\$3,000 |
| | | | Pages 5-11 (No Discount)..... \$2,695 |

**Discounted rate for website advertisers. Website ad is an additional charge.*

PUBLICATION PRODUCTION DEADLINES

Space Closing Date: **August 1, 2024**
 Material Deadline: **August 30, 2024**
 Distribution: **November 2024**

FOR MORE INFORMATION

Contact Sue Hedgepeth
 (772) 287-1088, ext. 104
sueh@stuartmartinchamber.org